



THE SCOOP



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DON'T HESITATE - NOMINATE!

Nominations of IEEE members are open until April 30th for the following 1996 Education Activities Board Awards:

Meritorious Achievement Award in Accreditation Activities for outstanding contributions in accreditation of engineering, engineering technology, and computer science programs

Meritorious Achievement Award in Continuing Education for the design, delivery or management of continuing education courses and programs

Major Education Innovation Award for outstanding educational innovation in a field of interest of the IEEE

Meritorious Service Citation for outstanding and sustained service to the aims and objectives of the IEEE Educational Activities Board

Employer Professional Development Award recognizing organizations employing IEEE members for contributions to employees' continuing education and professional development.

For more information, contact Rae Toscano. Detailed nomination letters, full resumes, and precise information including title, e-mail and postal addresses, telephone and fax numbers should be sent to Preston R. Ransom at the University of Illinois at Urbana. See "Contact Info" for more details.

SAMIEEE IS COMING!

The final pieces of the SAMIEEE puzzle are being assembled! Expect to receive the "white" file and the new SAMIEEE application during the last week of March - if you have let us know that you are the diskette recipient for your entity. We are sure you will be pleased with the results, and we welcome any input you would like to share after giving SAMIEEE a try.

If a recipient has not been designated for your entity for the new program, please send an email requesting the new registration form to <diskette.recipients@ieee.org>. The form must be signed by an ExCom officer of the entity to be valid. Don't miss out on this valuable tool!



WHERE DOES THE LOGO GO?

The IEEE Logo has been viewed by some as being freely available simply because it can be found on the Web, and because it can be sent, received, and used with very little effort and bureaucratic tedium. Don't be fooled - the concerns surrounding the use of the IEEE Logo in a digital context are exactly the same as paper.

The IEEE Logo is registered with the U.S. Patent & Trademark Office. When the USPTO issues a trademark registration, it requires a trademark owner to be extremely protective, even in its own use of its logo/trademark. If we are perceived as taking our responsibilities too lightly, we risk losing our registration and the ability to protect and control IEEE's corporate identity.

Section 6.15 ("Guidelines on the Use of the IEEE Logo and IEEE") of the IEEE Policy and Procedures Manual may provide some help in determining whether your intended use of the Logo is acceptable. Specifically, Section 6.15 (D) offers the most determinative condition: "The logo shall be used only in connection with official business of the IEEE." For example, an

IEEE volunteer can redesign his/her Section's newsletter masthead to include a shiny IEEE logo, but cannot request a logo to put on his/her personal business card and stationary; unfortunately, the use simply does not qualify as strictly "IEEE business." You will also find in the PPM information with regard to properly using the IEEE logo in tandem with other logos.

The good news is that our new IEEE Logo Page, part of the IEEE Home Page, provides a convenient way to obtain by e-mail different electronic versions of the logo. Volunteers are now able to "order" a logo based on graphical formats (black on white, white on black, with or without IEEE below the design) and file formats (.jpg, .gif, .eps, .tif). Please visit the site at <http://www.ieee.org/copyright/logos.html>. For those of you without access to the Web, go to <ftp://ftp.ieee.org/logos/> to download an ASCII version of the Logo Page. Let us know what you think.

-- Bill Hagen, Manager, IEEE Copyrights & Trademarks

YES, YOU CAM!!!

Did you ever wish for a way to keep all of your career information organized and in one place? Has a prospective employer ever asked you about your personal 5-year plan and you thought, "I wish I knew"? You obviously are not alone.

The IEEE Career Asset Manager, offered by Educational Activities, is a comprehensive career management and planning program with a structured approach for defining personal career goals, preparing a professional development plan, and maintaining records for resumes and job searches.

The loose-leaf-based program is organized into three parts. CAMInfo contains information on licensing and certification, career options, tactics relevant to downsizing and maintaining technical vitality - addressing the importance of lifelong learning and professional organization to professional growth. CAMIndex helps the user keep records of professional training and education, with a format for creating resumes. CAMPlan features a step-by-step format for designing a professional development plan.

Every diploma should come with CAM, but because it doesn't, you can contact the Career Development Coordinator to get yours.

A GROWING AWARENESS

The purpose of the Section Growth Membership Award is to recognize the Section which achieved the highest rate of growth in each Region. The greatest level of growth is determined by using a composite rating, considering the highest percentage of increase in membership and highest increase in new elections relative to other Sections in good standing within each Region. To qualify, a Section must have the required maintenance level of 25 members as of the start of calendar year in which the award is given. In addition, each Section must submit its prior years Meeting Reports, Financial Reports and the names of the incoming officers. Student or Honorary Members are not included in the statistics. The 1995 Section Growth Membership Award recipients are as follows:

- Region 1 - Springfield
- Region 2 - Central Pennsylvania
- Region 3 - Atlanta
- Region 4 - Central Iowa
- Region 5 - Denver
- Region 6 - Santa Clara Valley
- Region 7 - Newfoundland/Labrador
- Region 8 - Ukraine
- Region 9 - El Salvador
- Region 10 - North Queensland

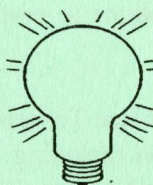
ANOTHER GREAT IDEA!

Computer Society Chapter Chairs have expressed the need to communicate with their colleagues through a medium that allows them to request and share ideas en masse.

The Computer Society is creating a group e-mail list of Comp Soc Chapter Chairs to meet this need. While the Chapters will still communicate via newsletters, mailings, and pub-

lications, the e-mail alias will enable them to share ideas and troubleshoot through direct correspondence.

The email address has not yet been established, but will be available within the next couple of weeks. Keep watching *SCOOP* for updated information. Note: An e-mail announcement was sent on March 7th to all Chapter Chairs; if you didn't receive it, contact Peggy Kovacs in Section/Chapter Support.



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